UNIVERSIDAD AUTÓNOMA DE COAHUILA





UNIT I

Introduction Unit I

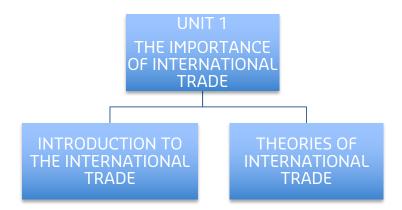
INTRODUCTION UNIT

The basic theories of international trade and the consequences of trade in today's global economy.

PURPOSE OF UNIT

To enable the students to understand the main drivers of international trade, international business environment, international trade terminology and transactions, basic rules of international trade as well as to empower them with the knowledge required for risk management in international trade.

CONTENT MAP



Introduction Unit I

UNIT EVALUATION

EVALUATION	GRADES
Introduction to the International Trade	7
Theories of International Trade	7
Final Evaluation	6
Total	20

UNIT ACTIVITIES

TEMA	SUBTEMA	ACTIVIDAD
Introduction to the International Trade	Introduction to the International Trade	Introduction to the International Trade
Theories of International Trade	Theories of International Trade	Theories of International Trade